**CURRICULUM VITAE:**

# **Deepak formal (2).jpg**

**Deepak Kumar Bhagat**

**N-286,Sakanta Nagar, Sector-4, Salt Lake,**

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**CAREER OBJECTIVE:**

I would like to associate with a progressive and innovative organization to grow as a professional so that I can sharpen my skills and to be a part of a team that dynamically works towards the growth of the Organization.

**WORK EXPERIENCE:**

* Working as a Holiday Consultant at Country Club Hospitality and Holidays Ltdfrom February, 2017
* Worked as a **Marketing Executive** at Career Huntsfrom March, 2015 to February, 2017

**JOB DESCRIPTION:**

* Introducing the company and its products to new customers.
* Developing relationship with customers.
* Developing customer’s loyalty for the company’s products.
* Responding to enquiries from prospective customers.
* Actively promoting the company’s products and services.
* Using market research to influence marketing strategy and decisions.
* Coming up with practical marketing ideas.

**PROFESSIONALQUALIFICATION:**

* **MBA** in Marketing Management from**Punjab Technical University(PTU)** in 2014
* Post Graduate Diploma in Management (**P.G.D.M.**)in **Operations Management**from **All India Management Association(AIMA)** in 2015.

###### ACADEMIC QUALIFICATION:

* **B.Sc** (**PCM-General**) from **Calcutta University** in 2011.
* **Higher Secondary Examination** from West Bengal Council for HigherSecondary Education **(W.B.C.H.S.E.)** in 2008
* **Secondary Examination** from West Bengal Board of Secondary Education**(W.B.B.S.E.)** in 2006

**COMPUTER KNOWLEDGE:**

* Certificate Course in Information Technology Application (**CITA**) from the West Bengal Youth Computer Training Centre in 2008
* Desktop Publishing Course from Gandhi Institute(WB) in 2011

**SUMMER INTERNSHIP PROGRAMME:**

* Summer Internship Program Marketing Specialization in **Hindustan Paper Corporation Ltd** in Sep – Nov, 2014.

**INDUSTRIAL PROJECT:**

Title: An Overview on paper Industry in India & its Distribution.

Aim: To find out how an Organizationmaintain its Relationship with their its Customers.

Role: To Study and Analyze the Importance of Relationship Marketing.

Duration: Sep – Nov, 2014

**ACADEMIC PROJECT:**

Title: To Estimate and Analyze service Quality Gaps in Private Sector Life Insurance Companies in West Bengal.

Aim: To Estimate and Analyze the Factors Affecting Service Quality Gap between the Perceived and Expected Service Dimension Wise in HDFC Life Insurance Company.

Role: Collecting and Analyzing the Data and Preparing the Report.

Duration: April - May, 2014

**PERSONAL PROFILE:**

* Father’s Name : Mr. BiswanathBhagat
* Date of Birth : 10th Feb, 1990
* Marital Status : Single

* Languages Known : English, Hindi and Bengali

**ACHIEVEMENTS:**

* Awarded by Sri Vishudhanand Hospital & Research Institute in class 9th& 10th for the 1st position in class.
* NCC “A” Certificate under the Authority of Ministry of Defence, Govt. of India
* Few of my Poem published in Souvenirs of the Resident.

**INTEREST:**

* Writing poems, dramas, and stories
* Painting
* Playing Cricket, TT, Chess and Carrom etc

**DECLARATION:**

I do hereby declare that all the above information is true and accurate to the best of my knowledge.

Place: Kolkata

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Date: DEEPAK KUMAR BHAGAT